It is remarkable to bear witness to an organization like HEP celebrate 35 years of compassion, dedication and service. What started as one man and woman lending a hand to a family in need 35 years ago, has grown into an unbreakable community of donors, volunteers, staff and friends working together to end the cycle of homelessness within our community and set a standard for this level of care everywhere.

Over these last 35 years, HEP has not only set this standard but experienced exponential growth along the way, and 2021 was no exception. The reopening of campus post-pandemic brought with it flourishing new ideas and the discovery of unique strengths, allowing HEP to adapt and better meet the needs of those who rely on us the most. Although organizations around the globe faced strenuous challenges in the aftermath of the pandemic, HEP saw in these challenges an opportunity to re-focus our attention on the quality of care we could provide to the individuals, families and Veterans who turn to us for support.

Amongst these opportunities for growth, HEP completed a $500,000 renovation of our Emergency Housing Dormitories, reached a record-breaking fundraising goal at our annual golf tournament, celebrated the 80th birthday of our founder Barbara Green and expanded our Wellness program to meet the needs of a growing health crisis.

Additionally, HEP’s swift adaptation to a redefined “new normal” has allowed us to report a steady increase in our numbers served as social distancing restrictions decrease. In 2021, HEP provided shelter and critical support services to 461 people, including 28 families, 70 children and 211 Veterans. Our partnership with Morton Plant Hospital and our comprehensive Wellness Program saved the community an astounding $3.8 million, while HEP’s onsite Dental Clinic - with the help of volunteer dentists and hygienists - performed 5,501 procedures valued at $783,537.

Each goal that is accomplished, every milestone reached and every number reported reflects a 35 year-long journey of a community banded together to change lives. The proud faces and moving testimonials you will read in this year’s report are proof that any act of kindness, whether big or small, can have a lasting impact. On behalf of HEP’s Board of Directors, we can’t thank you enough for the kindness you’ve shown to HEP and the men, women, children and Veterans striving to obtain self-sufficiency and improved quality of life through the programs your support provides.

Peace and Blessings,

Phil Beauchamp
HEP Board Chairman
I grew up on the West Coast with my mom, in what I would describe as a very quiet and impersonal home. I was an only child and we moved around almost once or twice a year, so between the constant instability and the loneliness, I became depressed at a very young age. After high school, I joined the military, served in the Army for four years and enrolled in college immediately after my service. Unfortunately, during my time in the Army, I picked up a bad drinking habit, which only got worse when I went to college. Eventually, I dropped out of school and became a recluse. I was as far as a human could go into isolation. I started living in a tent in the woods here and there, worked some, but my self-medicating for my depression was getting out of control. That is when I found HEP.

Since being here, I have had the opportunity to get stronger. Every day I volunteer in the Urban Empowerment Garden alongside HEP’s Gardener, and together we have made incredible progress. During the harvest season, we grew kale, tomatoes, carrots, collard greens and more! Having the opportunity to work with people and contribute to something greater than myself has helped me feel human again. I can confide in my Case Manager about my anxiety and fear of slipping into isolation, and in the meantime attend group meetings with the onsite PERC Counselor to work through my addiction. Mostly, I look forward to getting a group of Veterans together to do more activities off campus, like go to a museum or the park - all of which the Veterans Clubhouse offers. I want to help people like me see that isolation does not have to be the only way out. When my Case Manager asked me what my long-term goals were, I was excited to tell her that someday I want to move back to the West Coast and start my own community garden out there.
Prior to living in Clearwater with my grandsons, I lived in Tallahassee, spending most of my retirement doing mission work with my church. Out of nowhere, I received a call from a judge. My daughter, who struggles with mental health issues, could not care for my two grandsons any longer, and they needed a guardian. Rather than force the boys, Arion and Jeremiah, to uproot from their community and school, I moved down to Pinellas County and took over full custody. I did not know how I was going to find a place to live in such a hurry, or how I was going to care for two little ones all on my own. Someone in the community mentioned I check out HEP, so the boys and I moved in during the summer of 2017 and we’ve been taken care of ever since.

As an older woman looking after her grandchildren, there’s only so much I can do, physically and financially, but being here at HEP, I have never had to worry. My boys and I are able to receive three meals a day at the Kitchen and Dining Hall and our beautiful apartment is spacious enough for them to grow and play. For me, the financial relief is especially helpful. Each year, the Back to School program provides brand new school supplies and uniforms, all of which I never would have been able to afford on my own. HEP even hosts a Christmas program, where the kitchen gives us meals to cook for the holidays and nice people from the community donate everything on the boys’ Christmas lists. Since God has blessed me with so much, I try to give back any way that I can. We volunteer through our church, serving meals at shelters and I volunteer at some of the schools in Dunedin.

Every time people ask me how I am doing, I always reply, “too blessed to be stressed,” because despite some of the challenges I have faced raising Arion and Jeremiah on my own, HEP has been there every step of the way. With everything this place has given us, I really am too blessed to be stressed.
1. SERVICE CENTER
2. FAIRBURN VETERANS APARTMENTS
3. URBAN EMPOWERMENT VERTICAL GARDEN
4. HEP VETERANS CLUBHOUSE
5. HEP WEST VETERANS APARTMENTS
6. URBAN EMPOWERMENT IN-GROUND GARDEN
7. DENTAL & WELLNESS CLINIC
8. EMERGENCY HOUSING FOR FAMILIES
9. EVERYBODY’S TABERNACLE CHURCH
10. KITCHEN & DINING HALL
11. EMERGENCY SHELTER FOR MEN & WOMEN
12. PHASE I & II PERMANENT SUPPORTIVE HOUSING FOR MEN & WOMEN
13. THRIFT STORE
14. NORTH GREENWOOD ADULT EDUCATION & WORKFORCE DEVELOPMENT CENTER
15. BATY VILLAS PERMANENT SUPPORTIVE HOUSING FOR FAMILIES
16. OFF-SITE HOUSING: 16 HOMES & AN APARTMENT COMPLEX

COME SEE FOR YOURSELF!
Schedule a tour of our 8-acre campus today by calling 727.442.9041 ext. 110.
All my life I never needed or wanted for anything. I grew up in a working class family, made good choices and always worked hard for what I wanted. I had what I considered to be a good quality life. After receiving my bachelor’s in both Computer Systems and Business, I decided to join the United States Navy, and proudly served my country for four years. After my service in the Navy I decided to put my degrees to work and got a job in Information Technologies (IT). Then, in 2021, I was laid off. In the blink of an eye, everything I had worked so hard for just disappeared. I depleted all my savings, my lease was ending and I had nowhere to go. In October of 2021, I received a referral to HEP and entered the program.

Living at a shelter was a difficult transition for me, but as I began to spend more time here, I realized being at HEP was truly a blessing. I was given the opportunity to attend HEP’s six week Chronic Disease Self-Management workshops hosted through the Wellness program and can now advocate to others at the shelter how to sustain good mental health practices. The workshops taught me important lessons, like how to make informed treatment decisions and how to use physical activity and exercise to improve overall wellness. In my spare time, I have been able to utilize the fitness center in the Veterans Clubhouse, access the onsite vision clinic and work with the Workforce Development staff to apply for jobs. The Career Counselor helped me update my resume and even connected me with organizations that help Veterans find work. I love helping people solve problems, so my goal is to continue working in my field of IT. I have met so many amazing people here and learned so much from this community. HEP connected me to any and every resource I needed, and contributed to my life in so many ways. 

I am so grateful for my time here.

- Navy Veteran Mychelle Coleman

"This place is without a doubt the embodiment of empowering others."

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HEP HITS TWO MILESTONES IN 2021

In July of 2021, HEP officially reopened our 8-acre campus, with all staff back onsite and the return of supplemental programs. With the team back together, HEP didn’t miss a beat quickly assessing client needs on campus. Back onsite and the return of supplemental programs. With the team back together, HEP didn’t miss a beat quickly assessing client needs on campus. Although critical services like housing, food and medical care never ceased, together, HEP didn’t miss a beat quickly assessing client needs on campus.

2021 marked two major milestones: HEP’s 35th anniversary and Founder Barb Green’s 80th birthday! To celebrate, Clearwater Mayor Frank Hibbard presented Barb with a ceremonial Key to the City of Clearwater to thank her for her decades of service and selfless dedication to supporting homeless individuals and families in our community. The Clearwater Police and Fire Department also surprised her with a parade on the HEP campus. To wrap up the festivities, supporters joined together to give Barb and HEP the ultimate birthday gift: over $100,000 to support programs!

Welcome BACK!

In July of 2021, HEP officially reopened our 8-acre campus, with all staff back onsite and the return of supplemental programs. With the team back together, HEP didn’t miss a beat quickly assessing client needs on campus. Although critical services like housing, food and medical care never ceased, we were excited to get back to work full scale for our guests!

HEP TAKES A SWING FOR VETS

The 23rd Annual Otis Green & Bruce Fyfe Memorial Golf Tournament was a “hole in one” in 2021! With the help of players, sponsors and volunteers, HEP raised an overwhelming $110,000 to provide critical support services to the hundreds of brave men and women utilizing HEP’s Veterans Program. We want to give a special thank you to our Title Sponsor, Ruth & J.O. Stone Foundation, and Presenting Sponsors, Jim Barnhouse, Blume Mechanical, Lokey Charities, Pinch-A-Penny and Provise Management Group. HEP is incredibly grateful for everyone in our community who makes this event so special! Mark your calendars for the 2022 tournament on Friday, October 14th for our third year at Innisbrook’s prestigious Copperhead Course.

WELLNESS IS THE WAY AT HEP

A return to campus in 2021 saw programs like HEP’s Wellness Program adapt and expand. HEP’s “GO Healthy” Program consists of two workshops originally developed at Stanford University, which help clients manage their chronic disease and chronic pain. These workshops, along with our new “Intensive Wellness Program,” are just a few of the many ways HEP is addressing the new medical and mental health issues brought on by the pandemic. We are happy to report 126 individuals engaged in wellness education and outreach in 2021. Annual support from our decades-long partnership with Morton Plant Mease Hospital continued with a $330,222 grant allowing wellness and onsite medical services saving the local healthcare community $3.8 M.

HEP DENTAL CLINIC

In June of 2021, HEP lost a longtime friend and founder of the HEP Dental Clinic. Thanks to a $5,000 donation in honor of the late C. William “Doc” Johnston by Tim Brown and ROI Corporation, Doc’s legacy will live on through a scholarship for Dental Clinic volunteers pursuing a career in the dental field.

HEP FOUNDER HONOURED

The Clearwater Historical Society honored HEP Founder Barb Green last June as part of the 2nd Annual Women’s History Month exhibit at the new Museum and Cultural Center, recognizing exceptional women who have made a remarkable impact on our community. As if that were not enough of an achievement, Barb was also named one of four Remarkable Women Finalists with WFLA Channel 8.

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HEP CEO NOMINATED ONE OF TBBJ’S 40 UNDER 40!

While the pandemic continued to halt us from hosting large gatherings, HEP team members made the most of another virtual event to show our appreciation for our outstanding volunteers during the 2021 Volunteer Appreciation Week. We presented HEP volunteers with awards and highlighted these loyal individuals, groups and organizations on social media to thank them for sharing their time and talents with HEP’s programs. Congratulations to all those who were honored! You helped to provide 11,612 hours of service valued at $691,580!

COMMUNITY FUNDING ENHANCES HEP SERVICES

In 2021, HEP received critical funding in support of the life-saving programs provided on campus.

Longtime supporter Bank of America granted $35,000 towards critical needs while TD Bank stepped up with a $125,000 grant to provide rental assistance for families impacted by COVID-19 avoid homelessness.

First Presbyterian Church of Dunedin’s Dana Beck Fancher Missions Committee’s $30,000 grant funded safety and appliance upgrades in the Kitchen and Dining Hall while a $10,000 gift from Wells Fargo provided assistance for emergency shelter and nutritious meals. HEP’s North Greenwood Adult Education and Workforce Development Center received critical funding with a $155,992 grant from United Way Suncoast, in addition to a $5,000 grant from Grow Financial - all to help residents and the community gain access to educational growth and workforce resources.

Much-needed operating funds came “out of left field” with $20,000 from Phillies Charities, a $10,000 gift from Joe Maddon’s Respect 90 Foundation’s Lightning Hero Award, $24,000 from Pinellas Community Foundation, and $39,000 from new supporters at McKinsey & Co Tampa. Thank you to all of our community partners for supporting HEP’s Mission, allowing our residents to flourish.

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### Green Society | Recognizing individuals who donated $1,000 or more to HEP in 2021

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2021 FINANCIALS

REVENUE $8,958,366

PRIVATE CONTRIBUTIONS $1,841,445
CORPORATE CONTRIBUTIONS $224,779
IN-KIND CONTRIBUTIONS $1,421,100
FEDERAL AWARDS $1,317,781
OTHER GOVERNMENT AWARDS $1,012,023
NET SPECIAL EVENTS $107,812
NET INVESTMENT RETURNS $1,292,009
THRIFT STORE SALES $442,786
OTHER $1,298,631

EXPENSES $7,220,822

PROGRAM SERVICES

HOUSING $4,149,905
COUNSELING $1,365,830
THRIFT STORE $416,052

SUPPORTIVE

MANAGEMENT $695,206
DEVELOPMENT $593,829

OTHER INCOME EXPLAINED:

COVID-19 RELIEF 57%
MISCELLANEOUS 32%
FORGIVEN DEBT 11%

INVESTMENTS 14%
PRIVATE 16%
IN-KIND 14%
FEDERAL 15%
OTHER GOVT 11%
EVENTS 1%
THIRT STORE 5%
PRIVATE 21%
CORPORATE 3%
OTHER 14%

FORGIVEN DEBT 11%
COVID-19 RELIEF 57%
MISCELLANEOUS 32%
**Ways to Give**

**BECOME A SUSTAINING SUPPORTER**
While a monthly gift of $10 or $20 may not seem like much, it adds up for organizations like HEP. When hundreds of people sign up to do the same, the impact can be incredible! Donations can be made on a monthly, bi-monthly or even quarterly basis. Sustaining Supporters who contribute a total of $1,000 or more annually are automatically included in HEP’s distinguished Green Society.

**CREATE A LEGACY WITH PLANNED GIVING**
Planned gifts allow you to combine your charitable giving goals with your estate and financial planning goals. After making provisions for loved ones and friends, consider including HEP in your will or trust. Contact us today to create a lasting legacy that will enrich the lives of those in need now, and for many years to come.

**MAKE AN IN-KIND DONATION**
HEP is always in need of generous donations from community members like you, and no donation or gift is too small to help. Your in-kind gift of non-perishable food items or personal care items makes a lasting impact on those served at HEP. Other in-kind giving opportunities include shopping from HEP’s Amazon Smile wishlist or organizing a donation drive.

**BECOME A WOMEN WHO CARE MEMBER**
Inspired by the proverb, “great oaks from little acorns grow,” women in our community have joined together in the spirit of philanthropy to form Women Who Care. This giving program allows like-minded women to pool their charitable gifts to sustain vital youth and family services provided at HEP, through a $500 annual donation.

**GIVE TO THE BRUCE E. FYFE ENDOWMENT FUND**
Help continue the lasting legacy set forth by our late Chairman, Bruce E. Fyfe. Bruce advocated for homeless individuals, Veterans and families in the Tampa Bay area for more than 23 years. Please join us in honoring Bruce’s memory by making a contribution.

**DONATE TO THE HEP THRIFT STORE**
The HEP Thrift Store is a 13,000-square-foot treasure chest filled with gently loved items, from a wide array of clothing to one-of-a-kind collectibles. Donations are tax-deductible and 100% of the proceeds from items sold benefit HEP programs. As an added bonus, HEP residents are able to get needed items from the store at no charge through a voucher system.

**VOLUNTEER YOUR TIME AND TALENT**
HEP volunteers provide an invaluable service to our organization by performing tasks to assist our staff and residents. In 2021, 1,275 volunteers of all ages donated 11,612 hours to HEP, saving the organization over $691,000! Individuals as well as groups can work to give back to the HEP community by providing services vital to our operations.

**FOLLOW US ON SOCIAL MEDIA**
Follow the “Homeless Empowerment Program” on Facebook and “HEP_Empowers” on Twitter and Instagram to stay up-to-date on all the latest happenings at the organization. As a follower, you’ll be the first to know about upcoming events, volunteer opportunities and exciting developments at HEP.

Contact Rebecca Adams at RebeccaA@HEPempowers.org or 727.442.9041 ext. 135 for details on all the ways to give of your time, talent and treasure in support of HEP.