

2022 ANNUAL REPORT

Mission

Since 1986, our Mission has been to provide homeless and low-income families and individuals, including Veterans, with housing, clothing, food and support services necessary to obtain self-sufficiency and improved quality of life.

Vision

While serving our local community, HEP will be recognized as a national model of excellence providing comprehensive solutions to homelessness for individuals, families and Veterans in our community.

(Talues

Integrity
Cooperation
Accountability
Respect
Empathy



Being here has opened my eyes my mental health & the needs of other vets - Marine Veteran Chris Law

I played college football with dreams of a professional football career, until an injury permanently prevented me from playing. Feeling defeated and looking for purpose, I enlisted in the Marine Corps. I served for four years, and was asked to join an elite extraction rescuing fellow servicemen from all branches. It was grueling work. When faced with the decision to re-enlist and become an officer or to move on, I made the choice to leave the military, which I deeply regret. After a series of unfortunate life events, including a tragic car accident that killed my girlfriend and put me in the hospital, led to a severe alcohol addiction and a downward spiral. It felt like once I conquered one hurdle, another followed shortly after and I felt exhausted. As my addiction worsened, I wound up on the streets and at that moment I knew – something in my life needed to change.

My time at HEP has been nothing short of life-changing. Each week, I meet with a counselor within HEP's on-site Wellness Program to work on relapse prevention skills and overall mental and physical wellness. The fully-equipped gym in the Veteran's Clubhouse allows me to stay physically fit and through one-on-one time with HEP's Nutritionist, I have learned how to make healthy recipes

Program, Project Pride, volunteering almost every day in the Kitchen and Dining Hall. Volunteering has given me a chance to connect with everyone on HEP's campus and build relationships that make me feel whole again. I cannot begin to express how appreciative I am of every single staff member, volunteer and donor who contributes to this place. Being here has opened my

of other vets. One day I would love to open a shelter similar to HEP, and I am thinking heavily on becoming a motivational speaker!

eyes to my mental health and the needs

OF VETERANS EXITING HEP PROGRAMS DID NOT RETURN TO HOMELESSNESS

Arrival 1-24hrs CLIENT'S IMMEDIATE NEEDS ARE MET

Guest enters HEP programs. Shelter, food, clothing and basic necessities are provided. Referrals given to the Dental & Wellness Clinic for medical & mental health needs.



Assessment 24-72hrs

REFERAL TO MEDICAL & MENTAL HEALTH ASSESMENTS

Guest referred to the Dental & Wellness Clinic for checkup and/or treatment - Medical and mental health assessment performed through partnership with Morton Plant Mease Hospital, BayCare Health Systems and additional agencies.



The Plan 3 Days

GOALS & TREATMENT PLAN ESTABLISHED

1-on-1 meeting with Case Manager to determine a custom treatment plan for guest's unique needs. Client gains access to all supportive services including: employment services, benefit assistance, mental and medical healthcare,



Independence

PROGRESSION TOWARDS INDEPENDENCE

Guest continues to access services, 1-on-1 meetings with Case Managers ensure progress toward set short-term and long-term goals. Upon exit, client is self-sufficient and ready to acquire independent housing.



KYESHA BUILDS A Foundation

I came to HEP in 2021 after fleeing from a violent relationship. My four children, Ieesha, Donte, Jermain, Jakayla and I spent the weeks prior sleeping in motels, at friends' houses and even other shelters. We left all of our belongings behind and became accustomed to having practically nothing. When we were finally accepted into HEP's Permanent Supportive Housing Program, the whole family felt relief to be in a space where we felt safety and stability.

Our time at HEP really gave me and my family the chance to rebalance our life and we are happy to announce that this summer we will finally be moving into our very own home! These past couple of years were challenging, but the HEP staff was here to support us every step of the way. I underwent a pretty serious procedure not long after we entered the program and when I was discharged the two on-site nurses in HEP's Dental & Wellness Clinic set me up with all the proper equipment and medication I needed to heal comfortably. My children were given a safe place to grow and even participated in a new Mentorship Program in partnership with HEP and the Clearwater Police Department, which gave them opportunities to bond with new role models and learn information on making smart decisions in life. My case manager was very hands-on and helped find tutors for my children. We have also received brand new school supplies, vision screenings and even haircuts at the Back to School Bash! HEP taught me responsibility and structure. That foundation helped us make the steps forward that we needed to thrive.





These past couple of years were challenging, but the HEP staff was here to support us every step of the way.

- Family Permanent Supportive Housing Resident Kyesha Hawkins

88%

OF FAMILIES EXITING HEP'S PERMANENT SUPPORTIVE HOUSING SECURED INDEPENDENT HOUSING IN THE COMMUNITY.





686 INDIVIDUALS FOUND refuge AT HEP TATATATA

including

315
VETERANS

105,327

WARM, NUTRITIOUS MEALS SERVED IN THE HEP KITCHEN & DINING HALL



\$856,673

VALUE OF **6,128**DENTAL PROCEDURES
PERFORMED ON **394**PATIENTS BY CLINIC
VOLUNTEER DENTISTS &
HYGIENISTS



0

\$3,636,479VALUE OF INTAKES WITH

MORTON PLANT OUTREACH TEAM (MPOT) NURSES



\$2,297,941

VALUE OF APRN, WELLNESS WORKSHOPS & HEALTHCARE NAVIGATOR SERVICES

\$5,934,420

TOTAL SAVINGS TO LOCAL HEALTHCARE SYSTEM BY MORTON PLANT OUTREACH TEAM (MPOT) & WELLNESS

\$531.319

VALUE OF HOURS
PERFORMED BY **1,725**VOLUNTEERS



JOSEPH FINDS A Permanent Home

I spent almost seven years in and out of prison battling a pretty serious addiction when I lost my home. When I was put on probation, I had no real network to turn to and nowhere to call home. After spending a significant amount of time in some of the worst shelters imaginable, my probation officer recommended I check out HEP and I was admitted into their Emergency Housing Program.



Everyone in this community has believed in me since day one.
They saw me as a real person.

- Permanent Supportive Housing Resident Joseph Wilkins

Renewing Hope ON

THE RUNWAY FOR HEP'S **FAMILIES**

2022 marked the exciting return of the HEP Fashion Show: "Renewing Hope on the Runway!" Our volunteer models showed off unbelievable styles all from the HEP Thrift Store, while guests shopped the event's pop-up boutique all in support of Youth & Family Services at HEP!



Gary King's "Happiness Experiment" landed on HEP's 8-acre campus, where he

hung over a dozen of his signature Happiness signs as a way to spread positivity and joy to our residents, volunteers and staff members. Come see for yourself, we



dare you not to smile!

In October 2022, Clearwater Police Department kicked off a mentorship

program for the children and families residing on HEP's campus. The CPD officers joined more than a dozen families in HEP's Workforce Development Center each session, offering support and guidance while always having fun activities planned for the families to enjoy! Each session focused on improving life skills while exposing them to opportunities for their future and encouraging developmental growth.



We're afraid 2022 saw the grim finale of Andrew Long and the Long Family's Haunt for HEP Fundraiser, with their bone-chilling Halloween displays raising over \$25,000 for HEP programs since 2015. Thank you to the Long Family and all those who supported us with this hair-raising event!

Teeing 9ff FOR HEP VETERANS

HEP's Annual Otis Green & Bruce Fyfe Memorial raised over \$75,000 in support of Veterans serivces on campus in 2022. For nearly 25 years, this event has helped more than 5,000 brave men and women who have turned to HEP for assistance. Last year alone, HEP served 315 Veterans with housing and support services designed to "bring our Vets all the way home." A special thank you to Presenting Sponsors Provise Management Group, Hivelocity Hosting, Pinch-A-Penny, Jim Barnthouse, and our incredible volunteers and players. Mark your calendars for the 2023 tournament on Thursday, October 12th for our fourth year at the Innisbrook Resort's Copperhead Course.



VOLUNTEER APPRECIATION BREAKFAST Celebrates HEP'S VOLUNTEERS

HEP honored our remarkable volunteers for their dedication to HEP's mission during our annual Volunteer Appreciation Breakfast last April, and recognized a few stand-out individuals and groups for going above and beyond in 2022. Together, HEP's volunteers provided over 17,500 hours of service valued at \$531,319! Thank you to all our dedicated volunteers for another successful year. We could not do it without you!

Accolates

Platinum
Transparency
2022

Candid.

Candid.







Community Funding Supports **HEP'S LIFE-CHANGING PROGRAMS IN 2022**

Longtime supporter Bank of America gifted \$25,000 towards shelter and critical services for the men, women and children residing at HEP. A \$900,000 grant from Pinellas County plus \$292,500 from the City of Clearwater provides three years of support for HEP's **Family Transition Program. United Way** Suncoast's \$200,000 grant supports workforce development and financial empowerment for three years.

Bayfront Health awarded HEP a \$7,161 Bayfront **Health Community Grant for mental health first** aid and trauma informed care training for HEP families and staff, while a \$10,000 gift from BayCare Alliant provided residents with at least 250 hours of on-site mental health counseling through a partnership with Caring Community Counseling. Morton Plant Mease Healthcare granted HEP \$217,108 towards on-site medical services and wellness interventions, such as **Chronic Disease Self-Management and Chronic** Pain Self-Management.

American Rescue Plan funding through Pinellas County is keeping our maintenance team moving across HEP's 8-acre campus with their grant of \$151,820 for the much-needed replacement of all four of HEP's maintenance vehicles. Pinellas Community Foundation also awarded \$25,000 to support HEP's general operations.

A NEW DENTAL CHAIR BRINGS new smiles

In 2022, First Presbyterian Church of Dunedin and the Dana Beck Fancher Missions Committee gifted the HEP Dental Clinic funds to purchase a brand new dental chair to replace a chair that was more than 25 years old. Since the clinic relies heavily on donations, this new installation is surely something to smile about!



GREEN SOCIETY Recognizing individuals who donated \$1,000 or more to HEP in 2022

\$1,000,000 & OVER

Anonymous

Clay Biddinger/Biddinger Family Fdn. Steve & Jennifer Blume/Blume Mechanical/Blume Family Fdn. Anthony G. & Leona S. Campane Trust City of Clearwater Jack & Ruth Eckerd/Eckerd Family Fdn. Everybody's Tabernacle Dot Masare

Morton Plant Mease Hospital/BayCare Pinellas County Kate Tiedemann & Ellen Cotton

\$500,000 - \$999.999: Bank of America Foundation

Harry & Carole Free/Free Family Fdn. Richard & Joyce Funk Chester & Barbara Ann Misiewicz Trust Wilma Murphy

\$250.000 - \$499.999:

Anonymous Allegany Franciscan Ministries John & Katherine Bandfield Phillip & Carol Beauchamp Bradley Construction Co., Inc. First Presbyterian of Dunedin/Dana Beck Fancher Missions Committee Bruce & Wanda Fyfe Barbara C. Longe /Collins Charitable Fdn. Ron & Joann Mueller/Mueller Family Fdn. Pinch-A-Penny Pinellas Community Foundation Cyrus & Joanne Spurlino/The Spurlino Family Fdn.

\$100,000 - \$249,999: Anonymous lames Barnthouse Christine Barsema/Barsema Family Fdn. Charles & Kris Campbell Herbert & Edith Carlson Trust Lou & Betty Close Community Foundation of Tampa Bay Al Copeland Julia Ċosma Duke Energy Foundation Florida Blue Foundation Greater Washington Community Fdn. Otis & Barb Green Ed & Lela Kelly/Dosatron International Kwall Barack Nadeau, PLLC. Billy Rex Leach Estate Paul Lokey/Lokey Automotive Group & Lokey Charities, Inc. Fleanor B Miller Fred & Hilda Novo-Mesky Bernard F. & Mary Powell Fdn.. Inc. Provise Management Group, LLC. Wilbur & Madonna Ptak

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Wetzel Mobile Homes

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Rachel Ratekin

\$50,000 - \$99,999:

Anonymous Baycare Alliant Hospital Diane Biddinger Birdies for Tampa Bay Charities Tom Borst & Alwyn Holloway James & Barbara Bourland Frank Chivas/Tampa Bay Charities Chris & Joni Connolly Criminal Justice Center Haley Crum & Shelby Medina-Crum Ivon & Jane Culver Charitable Trust Doyle Foundation, Inc. Eric & Blythe Ebbert Fred & Aleta Fisher Fleming & Fleming, PLLC. Florida Dept. of Economic Opportunity Tony & Carol Griffith & Family Johnson, Pope, Bokor, Ruppel, & Burns, LLP. Roger & Kathy Johnson McKinsey & Company, Inc. John & Anne Michel Jeff & Judy Mitchell Larry & Ernestine Morgan/Morgan Auto Orlando Health Michael & Kris Piazza Cathy Piotrowski Raymond James Financial John & Ann Robinson . Lewis G. Schaeneman, Jr. Fdn.

Agnes Scott Foundation

George & Demetria Tragos

United Way of Suncoast

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TouchFuse, LLC (dba) Acquire Direct Mktg.

lames & Ioanne Smith

Tampa Bay Pro Am

Synovus Bank

Leroy Yeckel Estate \$10.000 - \$49.999: Actron Entities, Inc./Douglas Hermann Advantage Mental Health Center Paul Ahern American Fundraising Foundation American Legion Cross Bayou Post 252 Amvets USS Cole Post 67 Another Day In Paradise Boat Club Virginia Arabia Allan Badrow & Barbara Koehler Badrow James H. Bancroft Dennis & Stacey Barsema David & Linda Bassett Bay Center for Oral & Implant Surgery, PA Damian Beiter & Iill Somers-Beiter Paul & Florence Bellhorn George Benham Estate Violet E. Bogert Estate Bouchard Insurance Adam & Amy Bouchard Bud & Linda Bradlev Richard Bryan & Darlene Kalada Ann Burson Lois Byrnside Van & Pamela Calhoon Calvary Crystal Beach Church Calvary Church

Calvary Episcopal Church

Earlene Campbell

Carol Carlson

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Plus One F.W. Pope, Jr.

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Les & Judy Smout Douglas & Renee Speeler/Speeler Svcs Inc.

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Ioshua Stein Barbara Stone Ruth Sullivan Suntrust Foundation

Tampa Bay Healthcare Collaborative TIAA Bank

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Stewart & Linda Turley lane S. Turner

Valley Bank/formerly USAmericBank Beatrice Waller Estate Walmart Neighborhood Market #3414

Walmart Neighborhood Market #4667 West Coast Medical Resources, Inc. West Florida Y Runners Club Walt & Iane Wickman/Olde Bay Cafe

Joseph Wiessinger Willow - Aldersgate Gospel Opry Nancy Zambito - Franz

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Diane Biddinger

Glenn Berdela

Steve & Jennifer Blume/Blume Mechanical/ Blume Family Fdn.

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United Healthcare United Way Suncoast Valley National Bank Walmart #1712 Walmart # 1390

Walmart #1536 Walmart Connection Center # 1513 Walmart Neighborhood Market # 3013 Walmart Neighborhood Market # 5831 Walmart Neighborhood Market #2391

Walmart Neighborhood Market #4141 WalMart Neighborhood Market #4667 Walmart Neighborhood Market #5876 Walmart Neighborhood Market #3414

Walmart Supercenter #1085 Walmart Supercenter #2796 Tommy & Brenda Watson Howard Watts

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West Florida Y Runners Club Wayne & Betty Wetzel/Wetzel Mobile Homes

Wheelock Family Foundation Thomas & Constance Whiddon

loseph & Nancy Whyte Valerie Williamson Willow - Aldersgate Gospel Opry

Mary Ellen Wilson Marijana Zdero Hal & Beth Ziecheck

Pestguard Commercial Services

WOMEN WHO CARE | Women's giving circle supporting Youth & Family Services (as of May 2023)

Ms. Virginia Arabia Mrs. Ellen Bailey Mrs. Jessica Barfield Mrs. Carol Beauchamp Ms. Barbara Beck Mrs. Jill Somers-Beiter Mrs. Florence Bellhorn Ms. Diane Biddinger Ms. Lois Byrnside

Ms. Nancy Croy Ramey Mrs. Haley Crum Mrs. Shelby Medina-Crum Ms. Myrtha Dubois Mrs. Holly Duncan Mrs. Aleta Fisher Mrs. Elizabeth Franklin Mrs. Wanda Fyfe Mrs. Angie Garcia Ms. Carol Hague Mrs. Lisa Hamilton

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Mrs. Nancy Ridenour Mrs. Rebecca Sacra Ms. Kate Tiedemann Mrs. Sarah Tupper Mrs. Terry Tillung Mrs. Mary Turner Ms. Debbie White Ms. Rose Wilson Mrs. Beth Ziecheck

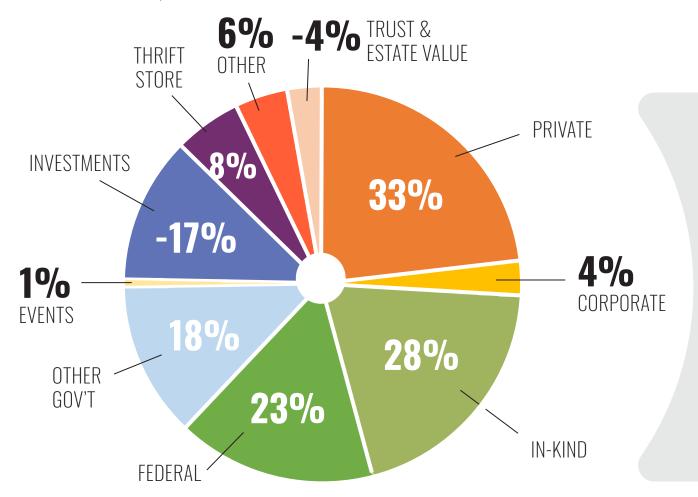
*HEP has made every effort to accurately list our donors (as of May 2023). If there are any errors or omissions, please accept our sincere apologies and contact Megan Risser at 727.442.9041 ext. 110 so that we may update our records for future publications. Thank you.

Revenue \$6,254,958

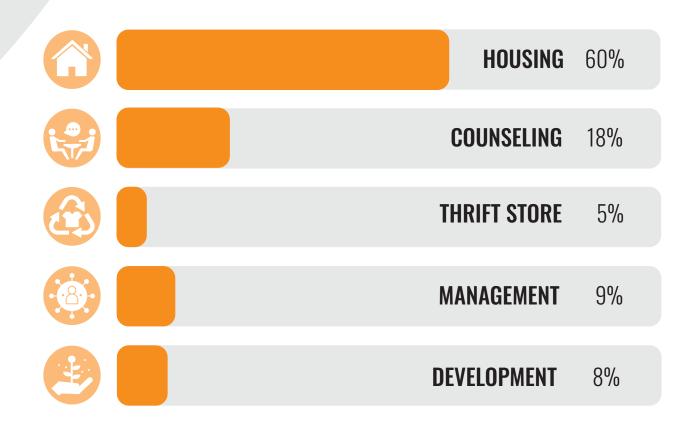
PRIVATE CONTRIBUTIONS
CORPORATE CONTRIBUTIONS
IN-KIND CONTRIBUTIONS
FEDERAL AWARDS
OTHER GOVERNMENT AWARDS
NET SPECIAL EVENTS
NET INVESTMENT RETURN
THRIFT STORE SALES
OTHER
CHANGE IN TRUST & ESTATE VALUE*

2,058,247 267,264 1,750,917 1,435,424 1,099,869 81,054 (1,085,363) 485,518 384,597 (222,569)

*Change reflected in trust market value as well as the change in the actual value of an estate at receipt vs. the estimated estate value reported at the time of gift notification to HEP. The time between gift notification to HEP and actual receipt can be several months or years.



Expenses \$8,301,320



Program Gervices:

HOUSING : **COUNSELING** : **THRIFT STORE** \$4,986,103 : \$1,460,610 : \$460,968

Supportive:

MANAGEMENT : **DEVELOPMENT** \$752,660 : \$640,979

Mays to Give



BECOME A SUSTAINING SUPPORTER

While a monthly gift of \$10 or \$20 may not seem like much, it adds up for organizations like HEP. When hundreds of people sign up to do the same, the impact can be incredible! Donations can be made on a monthly, bi-monthly or even quarterly basis. Sustaining Supporters who contribute a total of \$1,000 or more annually are automatically included in HEP's distinguished Green Society.

CREATE A LEGACY WITH PLANNED GIVING

Planned gifts allow you to combine your charitable giving goals with your estate and financial planning goals. After making provisions for loved ones and friends, consider including HEP in your will or trust. Contact us today to create a lasting legacy that will enrich the lives of those in need now, and for many years to come.

MAKE AN IN-KIND DONATION

HEP is always in need of generous donations from community members like you, and no donation or gift is too small to help. Your in-kind gift of non-perishable food items or personal care items makes a lasting impact on those served at HEP. Other in-kind giving opportunities include shopping from HEP's Amazon wishlist or organizing a donation drive.

BECOME A WOMEN WHO CARE MEMBER

Inspired by the proverb "great oaks from little acorns grow" the Women Who Care Giving Society is a group established in 2006 whose passion is to support critical services offered to families and children on the HEP campus through a \$500 annual donation. Each May, members are invited to attend the Annual WWC Luncheon to share stories and learn how their collective gifts create change for children and families in crisis.

GIVE TO THE BRUCE E. FYFE ENDOWMENT FUND

Help continue the lasting legacy set forth by our late Chairman, Bruce E. Fyfe. Bruce advocated for homeless individuals, Veterans and families in the Tampa Bay area for more than 23 years. Please join us in honoring Bruce's memory by making a contribution.

DONATE TO THE HEP THRIFT STORE

The HEP Thrift Store is a 13,000-square-foot treasure chest filled with gently loved items, from a wide array of clothing to one-of-a-kind collectibles. Donations are tax-deductible and 100% of the proceeds from items sold benefit HEP programs. As an added bonus, HEP residents are able to get needed items from the store at no charge through a voucher system.

VOLUNTEER YOUR TIME AND TALENT

HEP volunteers provide an invaluable service to our organization by performing tasks to assist our staff and residents. In 2022, 1,725 volunteers of all ages donated 17,740 hours to HEP, saving the organization over \$531,319! Individuals as well as groups can work to give back to the HEP community by providing services vital to our operations.

FOLLOW US ON SOCIAL MEDIA 🛈 🎯 💟







Follow the "Homeless Empowerment Program" on Facebook and "HEP Empowers" on Twitter and Instagram to stay up-to-date on all the latest happenings at the organization. As a follower, you'll be the first to know about upcoming events, volunteer opportunities and exciting developments at HEP.

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RICK VAUGHN





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