Mission
Since 1986, our Mission has been to provide homeless and low-income families and individuals, including Veterans, with housing, clothing, food and support services necessary to obtain self-sufficiency and improved quality of life.

Vision
While serving our local community, HEP will be recognized as a national model of excellence providing comprehensive solutions to homelessness for individuals, families and Veterans in our community.

Values
Integrity
Cooperation
Accountability
Respect
Empathy

On behalf of HEP’s Board of Directors, I am proud to share our 2022 Annual Report. With each passing year, I can’t help but feel more and more amazed at all that is accomplished by this remarkable organization. The continued support from you and our caring community allows for HEP to expand programs, increase housing opportunities and continue to empower individuals to take back their lives.

In 2022, HEP served 686 individuals, including 315 U.S. Veterans, 41 families and 103 children. While these results are truly incredible, we are on track to significantly increase these impact numbers in the coming year. This growth is thanks in part to generous funding provided by the City of Clearwater and Pinellas County, which allowed HEP to reopen and expand its Family Transitional Program (FTP), assisting up to 156 families over the next three years with shelter, support services and move-in costs as they exit the program. The highly anticipated growth of HEP’s Empowerment Garden saw the purchase of the new ‘Mobile Market,’ which brings fresh produce straight from both the vertical and in-ground gardens to local communities. Its soft launch in February of 2023 has paved the way for great opportunity in the coming year!

HEP’s commitment to provide a comprehensive Wellness Program for its guests is paved by a two decade-long partnership with Morton Plant Hospital which helps to save the community over $5.9 million with the services provided to the most vulnerable in our community. All the while, HEP’s Dental Clinic provided 6,128 dental procedures valued at $856,673. I am overwhelmed with gratitude for this community for helping HEP reach such achievements and for continuing to offer compassion and encouragement to the struggling individuals and families on this campus. Thank you all for another fantastic year and for many successful years to come!

Peace and Blessings,

Phil Beauchamp
HEP Board Chairman
I played college football with dreams of a professional football career, until an injury permanently prevented me from playing. Feeling defeated and looking for purpose, I enlisted in the Marine Corps. I served for four years, and was asked to join an elite extraction rescuing fellow servicemen from all branches. It was grueling work. When faced with the decision to re-enlist and become an officer or to move on, I made the choice to leave the military, which I deeply regret. After a series of unfortunate life events, including a tragic car accident that killed my girlfriend and put me in the hospital, led to a severe alcohol addiction and a downward spiral. It felt like once I conquered one hurdle, another followed shortly after and I felt exhausted. As my addiction worsened, I wound up on the streets and at that moment I knew – something in my life needed to change.

My time at HEP has been nothing short of life-changing. Each week, I meet with a counselor within HEP’s on-site Wellness Program to work on relapse prevention skills and overall mental and physical wellness. The fully-equipped gym in the Veteran’s Clubhouse allows me to stay physically fit and through one-on-one time with HEP’s Nutritionist, I have learned how to make healthy recipes that are nutritious and affordable. I even joined HEP’s Resident Volunteer Program, Project Pride, volunteering almost every day in the Kitchen and Dining Hall. Volunteering has given me a chance to connect with everyone on HEP’s campus and build relationships that make me feel whole again. I cannot begin to express how appreciative I am of every single staff member, volunteer and donor who contributes to this place. Being here has opened my eyes to my mental health and the needs of other vets. One day I would love to open a shelter similar to HEP, and I am thinking heavily on becoming a motivational speaker!
I came to HEP in 2021 after fleeing from a violent relationship. My four children, Ieesha, Donte, Jermain, Jakayla and I spent the weeks prior sleeping in motels, at friends’ houses and even other shelters. We left all of our belongings behind and became accustomed to having practically nothing. When we were finally accepted into HEP’s Permanent Supportive Housing Program, the whole family felt relief to be in a space where we felt safety and stability.

Our time at HEP really gave me and my family the chance to rebalance our life and we are happy to announce that this summer we will finally be moving into our very own home! These past couple of years were challenging, but the HEP staff was here to support us every step of the way. I underwent a pretty serious procedure not long after we entered the program and when I was discharged the two on-site nurses in HEP’s Dental & Wellness Clinic set me up with all the proper equipment and medication I needed to heal comfortably. My children were given a safe place to grow and even participated in a new Mentorship Program in partnership with HEP and the Clearwater Police Department, which gave them opportunities to bond with new role models and learn information on making smart decisions in life. My case manager was very hands-on and helped find tutors for my children. We have also received brand new school supplies, vision screenings and even haircuts at the Back to School Bash! HEP taught me responsibility and structure. That foundation helped us make the steps forward that we needed to thrive.

“\nThese past couple of years were challenging, but the HEP staff was here to support us every step of the way.\n
- Family Permanent Supportive Housing Resident Kyesha Hawkins\n
88% of families exiting HEP’s Permanent Supportive Housing secured independent housing in the community.
8-ACRE COMMUNITY

1 - SERVICE CENTER
2 - HEP VERTICAL GARDEN
3 - FAIRBURN VETERANS APARTMENTS
4 - HEP VETERANS CLUBHOUSE
5 - HEP WEST VETERANS APARTMENTS
6 - HEP IN-GROUND GARDEN
7 - DENTAL & WELLNESS CLINIC
8 - EMERGENCY HOUSING FOR FAMILIES
9 - EVERYBODY’S TABERNACLE CHURCH
10 - KITCHEN & DINING HALL
11 - EMERGENCY SHELTER FOR MEN & WOMEN
12 - PHASE I & II PERMANENT SUPPORTIVE HOUSING FOR MEN & WOMEN
13 - THRIFT STORE
14 - NORTH GREENWOOD ADULT EDUCATION & WORKFORCE DEVELOPMENT CENTER
15 - BATY VILLAS PERMANENT SUPPORTIVE HOUSING FOR FAMILIES
16 - OFF-SITE HOUSING: 16 HOMES & AN APARTMENT COMPLEX

COME SEE FOR YOURSELF!
Schedule a tour of our 8-acre campus today by calling 727.442.9041 ext. 110.
I spent almost seven years in and out of prison battling a pretty serious addiction when I lost my home. When I was put on probation, I had no real network to turn to and nowhere to call home. After spending a significant amount of time in some of the worst shelters imaginable, my probation officer recommended I check out HEP and I was admitted into their Emergency Housing Program.

It has been a real blessing to be here at HEP. With my prior conviction history and my age, it was nearly impossible to find a house or an apartment that would accept my application. Through HEP’s Permanent Supportive Housing Program I can lease my own apartment, regardless of my criminal history, and still access the services that I need the most. I was recently diagnosed with glaucoma and with the help of the Wellness Navigator I found a doctor nearby and have transportation to and from treatment. They also helped me acquire new eyeglasses and set me up with the prescriptions I need. The Wellness Program at HEP offered me the opportunity to take Chronic Disease Self-Management classes so I could learn how to properly manage my diabetes. I even had a partial made for me at the Dental Clinic, addressing an issue I had with my teeth for some time. Everyone in this community has believed in me since day one. I have been given support in my sobriety, in my health and my self-esteem. They saw me as a real person.

- Permanent Supportive Housing Resident
Joseph Wilkins
Gary King’s “Happiness Experiment” landed on HEP’s 8-acre campus, where he hung over a dozen of his signature Happiness signs as a way to spread positivity and joy to our residents, volunteers and staff members. Come see for yourself, we dare you not to smile!

In October 2022, Clearwater Police Department kicked off a mentorship program for the children and families residing on HEP’s campus. The CPD officers joined more than a dozen families in HEP’s Workforce Development Center each session, offering support and guidance while always having fun activities planned for the families to enjoy! Each session focused on improving life skills while exposing them to opportunities for their future and encouraging developmental growth.

Longtime supporter Bank of America gifted $25,000 towards shelter and critical services for the men, women and children residing at HEP. A $300,000 grant from Pinellas County plus $292,500 from the City of Clearwater provides three years of support for HEP’s Family Transition Program. United Way Suncoast’s $200,000 grant supports workforce development and financial empowerment for three years.

Bayfront Health awarded HEP a $7,161 Bayfront Health Community Grant for mental health first aid and trauma informed care training for HEP families and staff, while a $10,000 gift from BayCare Alliant provided residents with at least 250 hours of on-site mental health counseling through a partnership with Caring Community Counseling.

Clearwater Police Department provides mentorship to HEP children

R.I.P Haunt for HEP

We’re afraid 2022 saw the grim finale of Andrew Long and the Long Family’s Haunt for HEP Fundraiser, with their bone-chilling Halloween displays raising over $25,000 for HEP programs since 2015. Thank you to the Long Family and all those who supported us with this hair-raising event!

HEP honored our remarkable volunteers for their dedication to HEP’s mission during our annual Volunteer Appreciation Breakfast last April, and recognized a few stand-out individuals and groups for going above and beyond in 2022. Together, HEP’s volunteers provided over 17,500 hours of service valued at $531,319! Thank you to all our dedicated volunteers for another successful year. We could not do it without you!

A new dental chair brings new smiles

In 2022, First Presbyterian Church of Dunedin and the Dana Beck Fancher Missions Committee gifted the HEP Dental Clinic funds to purchase a brand new dental chair to replace a chair that was more than 25 years old. Since the clinic relies heavily on donations, this new installation is surely something to smile about!

Clearwater Police Department provides mentorship to HEP children

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2022 marked the exciting return of the HEP Fashion Show: “Renewing Hope on the Runway!” Our volunteer models showed off unbelievable styles all from the HEP Thrift Store, while guests shopped the event’s pop-up boutique all in support of Youth & Family Services at HEP!

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Renewing Hope

THE RUNWAY FOR HEP’S FAMILIES

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CUMULATIVE GIVING

Honoring donors who have made major cumulative contributions to HEP

$1,000,000 & OVER

Honoring donors who have made major cumulative contributions to HEP

$500,000 - $999,999

Honoring donors who have made major cumulative contributions to HEP

$250,000 - $499,999

Honoring donors who have made major cumulative contributions to HEP

$100,000 - $249,999

Honoring donors who have made major cumulative contributions to HEP

CUMULATIVE GIVING

Recognizing individuals who have donated $1,000,000 or more to HEP in 2022

HONORING DONORS WHO HAVE MADE MAJOR CUMULATIVE CONTRIBUTIONS TO HEP

$1,000,000 & OVER

Mrs. Virginia Arabia
Mrs. Nancy Craig Ramey
Mrs. Sally M. Behrens
Mrs. Jessie Rainoldi
Mrs. Barbara Beck
Mrs. Sally M. Behrens
Mrs. Jennifer Rainoldi
Mrs. Ellin B. Bowers
Mrs. Jennifer Ramey
Mrs. Ellen Cotten

$500,000 - $999,999

Ms. Nancy Craig Ramey
Mrs. Sally M. Behrens
Mrs. Jennifer Rainoldi
Mrs. Barbara Beck
Mrs. Sally M. Behrens
Mrs. Jennifer Ramey
Mrs. Ellin B. Bowers
Mrs. Jennifer Ramey
Mrs. Ellen Cotten

$250,000 - $499,999

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Mrs. Barbara Beck
Mrs. Sally M. Behrens
Mrs. Jennifer Ramey
Mrs. Ellin B. Bowers
Mrs. Jennifer Ramey
Mrs. Ellen Cotten

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Mrs. Sally M. Behrens
Mrs. Jennifer Ramey
Mrs. Ellin B. Bowers
Mrs. Jennifer Ramey
Mrs. Ellen Cotten

WOMEN WHO CARE

Young women who support Healthy Estonia (as of May 2023)

UNCATEGORIZED

$500,000 - $999,999

Ann Marie Devine
Mrs. Eileen Hubbard
Mrs. Mary G. Huling
Mrs. Anne Huling
Mrs. Margaret Huling
Mrs. Janet Huling
Mrs. Mary Huling

$250,000 - $499,999

Ann Marie Devine
Mrs. Eileen Hubbard
Mrs. Mary G. Huling
Mrs. Anne Huling
Mrs. Margaret Huling
Mrs. Janet Huling
Mrs. Mary Huling

$100,000 - $249,999

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Mrs. Eileen Hubbard
Mrs. Mary G. Huling
Mrs. Anne Huling
Mrs. Margaret Huling
Mrs. Janet Huling
Mrs. Mary Huling

WOMEN WHO CARE

Young women who support Healthy Estonia (as of May 2023)
Revenue $6,254,958

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<th>Contribution Type</th>
<th>Amount</th>
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<tr>
<td>Private Contributions</td>
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<td>Corporate Contributions</td>
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<td>In-Kind Contributions</td>
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<td>Thrift Store Sales</td>
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<tr>
<td>Other</td>
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<td>Change in Trust &amp; Estate Value*</td>
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Revenue $6,254,958

Expenses $8,301,320

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<td>Housing</td>
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<tr>
<td>Counseling</td>
<td>$1,460,610</td>
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<tr>
<td>Thrift Store</td>
<td>$460,968</td>
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<tr>
<td>Management</td>
<td>$752,660</td>
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<tr>
<td>Development</td>
<td>$640,979</td>
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</tbody>
</table>

Program Services:

Housing $4,986,103
Counseling $1,460,610
Thrift Store $460,968

Supportive:

Management $752,660
Development $640,979

*Change reflected in trust market value as well as the change in the actual value of an estate at receipt vs. the estimated estate value reported at the time of gift notification to HEP. The time between gift notification to HEP and actual receipt can be several months or years.
BECOME A SUSTAINING SUPPORTER

While a monthly gift of $10 or $20 may not seem like much, it adds up for organizations like HEP. When hundreds of people sign up to do the same, the impact can be incredible! Donations can be made on a monthly, bi-monthly or even quarterly basis. Sustaining Supporters who contribute a total of $1,000 or more annually are automatically included in HEP’s distinguished Green Society.

CREATE A LEGACY WITH PLANNED GIVING

Planned gifts allow you to combine your charitable giving goals with your estate and financial planning goals. After making provisions for loved ones and friends, consider including HEP in your will or trust. Contact us today to create a lasting legacy that will enrich the lives of those in need now, and for many years to come.

MAKE AN IN-KIND DONATION

HEP is always in need of generous donations from community members like you, and no donation or gift is too small to help. Your in-kind gift of non-perishable food items or personal care items makes a lasting impact on those served at HEP. Other in-kind giving opportunities include shopping from HEP’s Amazon wishlist or organizing a donation drive.

BECOME A WOMEN WHO CARE MEMBER

Inspired by the proverb “great oaks from little acorns grow” the Women Who Care Giving Society is a group established in 2006 whose passion is to support critical services offered to families and children on the HEP campus through a $500 annual donation. Each May, members are invited to attend the Annual WWC Luncheon to share stories and learn how their collective gifts create change for children and families in crisis.

MAKE AN IN-KIND DONATION

HEP volunteers provide an invaluable service to our organization by performing tasks to assist our staff and residents. In 2022, 1,725 volunteers of all ages donated 17,740 hours to HEP, saving the organization over $531,319! Individuals as well as groups can work to give back to the HEP community by providing services vital to our operations.

FOLLOW US ON SOCIAL MEDIA

Follow the “Homeless Empowerment Program” on Facebook and “HEP_Empowers” on Twitter and Instagram to stay up-to-date on all the latest happenings at the organization. As a follower, you’ll be the first to know about upcoming events, volunteer opportunities and exciting developments at HEP.

Contact Rebecca Adams at RebeccaA@HEPempowers.org or 727.442.9041 ext. 135 for details on all the ways to give of your time, talent and treasure in support of HEP.